



CONFERENCE PROGRAM

Day 1: July 19, 2018

8.00 - 9.00

Registration

Opening Session

Grand Hall

MC: *Major Ra-Shane Meesri, Ph.D.*
Chulalongkorn University, Thailand

9.00 - 9.15

Opening & Welcoming Address

Associate Professor Thapanee Thammetar, Ph.D.

Director of Thailand Cyber University Project,
Office of the Higher Education Commission, Ministry of Education, Thailand

9.15 - 9.30

Photo Session

Keynote Speakers

9.30 - 10.15

The Long Run Impact of MOOCs

Professor Willem Van Valkenburg

Vice President of the Board
Delft University of Technology, Open Education Consortium, Netherlands

10.15 - 10.30

Refreshment Break

10.30 - 11.15

Education in an Era of Disruption: Past, Present and Future

Paul Marca

Associate Vice Provost, Stanford University, USA

11.15 - 12.00

Designing for MOOCs and Beyond

Professor Zoraini Wati Abas, Ph.D.

Deputy Vice-Chancellor for Academic Programmes and Educational Technology
WAWASAN Open University (WOU), Malaysia

12.00 - 13.00

Luncheon



Concurrent Sessions: Room 211-215

Invited Speakers

Room 211

Language: English

Chairperson: *Professor Howard Combs, Ph.D.*
San Jose State University, USA

13.00 - 14.30

Technology for the Next Generation of Teachers: A Forward and Reflective Approach to Teaching and Learning Online

Carol Easter

MFA, Instructor of Digital Media in the School of Arts and Humanities,
Chabot College, Hayward, California, USA

Professor Gerry Hanley, Ph.D.

Assistant Vice Chancellor, Academic Technology Services
Executive Director, MERLOT, California State University,
Office of the Chancellor, USA

Marilyn Easter, Ed.D.

Professor of Marketing & Data Analytics,
San José State University, USA

14.30 - 14.45

Refreshment Break

14.45 - 16.15

MOOCs and e-Learning at National Open University in Taiwan

1. The Development and Application of MOOCs at National Open University in Taiwan.

Associate Professor Chia-Nien Liu, Ph.D.

Director of Instructional Media Department,
National Open University of Taiwan



14.45 - 16.15

MOOCs and e-Learning at National Open University in Taiwan (Cont'd)

2. Developing an Online Platform for CSL/CFL Teachers and Learners

Xiqiang-Tulun Ou

Administration Manager, Chinese e-Learning Center
National Open University of Taiwan

3. e-Learning Quality Assurance and Accreditation in Taiwan

Associate Professor Tony C.T. Kuo, Ph.D.

Department of Information and Management,
National Open University of Taiwan

Invited Speakers

Room 212

Language: Thai

Chairperson:

Sukanya Nimanandh, Ph.D.

Chiang Mai University, Thailand

13.00 - 14.30

Update Thai MOOC Features

Features ใหม่ใน Thai MOOC

Chai Wutiwivatchai, Ph.D.

Sila Chunwijitra, PhD.

National Electronics and Computer Technology Center (NECTEC), Thailand

Assistant Professor Anuchai Theeraroungchaisri, Ph.D.

Thailand Cyber University (TCU) Project, Thailand

14.30 - 14.45

Refreshment Break

14.45 - 16.15

Open Educational Resources (OER)

Titima Thumbumrung, Ph.D.

National Science and Technology Development Agency (NSTDA), Thailand



Interactive Workshop

Room 213

Language: Thai

Chairperson: *Assistant Professor Anirut Satiman, Ed.D.*
Silpakorn University, Thailand

13.00 - 14.30

Hands-on Computing with Microsoft MakeCode

Supoet Srinutapong, Ph.D.

Director-Public Sector Program, Thailand Microsoft in Education

Rewadee Ramasoot

Project Management Manager, Thailand Microsoft in Education

14.30 - 14.45

Refreshment Break

14.45 - 16.15

Hands-on Computing with Microsoft MakeCode

(Cont'd)

Thai MOOC Training

Room 214

Language: Thai

Chairperson: *Assistant Professor Nammon Ruangrit, Ph.D.*
Silpakorn University, Thailand

13.00 - 14.30

Creating a Thai MOOC Course

(สำหรับผู้สร้างรายวิชาในระบบ)

Jira Chonraksuk

Specialist, Faculty of Learning Sciences and Education,
Thammasat University, Thailand

14.30 - 14.45

Refreshment Break

14.45 - 16.15

Creating a Thai MOOC Course

(สำหรับผู้สร้างรายวิชาในระบบ)

(Cont'd)

* ผู้อบรมที่เลือกห้องนี้ จะต้องเข้ารับการอบรมครบทั้ง 2 วัน



Thai MOOC Training

Room 215

Language: Thai

Chairperson: *Associate Professor Thapanee Thammetar, Ph.D.*
Thailand Cyber University (TCU), Thailand

13.00 - 14.30

Thai MOOC Teaching Team Training

(สำหรับอาจารย์และทีมผู้สอน)

Assistant Professor Praweenya Suwannatthachote, Ph.D.

Chulalongkorn University, Thailand

Vorasuang Duangchinda, Ph.D.

Sripatum University, Thailand

14.30 - 14.45

Refreshment Break

14.45 - 16.15

Thai MOOC Teaching Team Training

(สำหรับอาจารย์และทีมผู้สอน)

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Note: All attendants to workshop and training,
please kindly bring your notebook computer.



Day 2: July 20, 2018

8.00-9.00

Registration

Keynote Speakers

Grand Hall

MC: *Major Ra-Shane Meesri, Ph.D.*
Chulalongkorn University, Thailand

9.00 - 9.45 MOOC 4.0: The Era of Digital Immortals

Professor Madya Alyani Ismail, Ph.D.

Department of Computer and Communication
Universiti Putra Malaysia, Malaysia

9.45 - 10.30 A Product at Every Price: Overview of MOOC
Monetization Models

Dhawal Shah

Founder, CEO
Class central, USA

10.30 - 10.45 Refreshment Break

10.45 - 11.30 Lesson Learned: Pedagogical Insights and Media
Production Techniques Gained from Making MOOCs

Assistant Professor Masato Kajimoto, Ph.D.

Journalism and Media Studies Centre, The University of Hong Kong

11.30 - 12.00 Transformation of Thai MOOC and
Future of Thai Education

Assistant Professor Anuchai Theeraroungchaisri, Ph.D.

Deputy Director, Thailand Cyber University (TCU) Project, Thailand

12.00 - 13.00 Luncheon



Concurrent Sessions: Room 211-215

Invited Speakers

Room 211

Language: English

Chairperson:

Associate Professor Jintavee Khlaisang, Ed.D.

Chulalongkorn University, Thailand

13.00 - 13.45

MOOCs in the Future Institutional Reform to Activate Learning Analytics (LA) for Asian Universities

Professor Yoshida Masami, Ph.D.

Faculty of Education, Chiba University, Japan

Associate Professor Jintavee Khlaisang, Ed.D.

Chulalongkorn University, Thailand

13.45 - 14.30

Reimagining and Redesigning 21st Century Learning

Professor Madya Wan Zuhainis Saad, Ph.D.

President of Malaysia MOOCs,
Universiti Putra Malaysia, Malaysia

14.30 - 14.45

Refreshment Break

14.45 - 15.30

Introduction to Korean Language Courses

Sooji Lee

Deputy Director General,
ASEAN Cyber University Secretariat (ACUS), Republic of KOREA

15.30 - 16.15

MOOC and Global Classroom

Adzhar Kamaludin, Ph.D.

Gan Leong Ming, Ph.D.

Centre of Instructional Resources & e-Learning (CIREL)
Universiti Malaysia Pahang, Malaysia



Panel Discussion

Room 212

Language: Thai

Chairperson: *Sukanya Nimanandh, Ph.D.*
Chiang Mai University, Thailand

13.00 - 14.30

การพัฒนาประชาชนไทยสู่ Thailand 4.0

Assistant Professor Surapon Boonlue, Ed.D.

King Mongkut's University of Technology Thonburi, Thailand

Rapeeporn Maneephong

Human Resource Officer, Expert Level

Director of Civil Service College,

Civil Service Training Institute,

Office of the Civil Service Commission (OCSC), Thailand

BanChert Donnatengarm, Ph.D.

Research and Development Officer,

Thailand Professional Qualification Institute (Public Organization)

TPQI, Thailand

14.30 - 14.45

Refreshment Break

14.45 - 16.15

การพัฒนาประชาชนไทยสู่ Thailand 4.0

(Cont'd)

Assistant Professor Kamolrat Intaratat, Ph.D.

Founder | Executive Director,

The Research Center of Communication and Development Knowledge
Management (CCDKM)

Sukhothai Thammathirat Open University, Thailand

Wisuttinee Sangpradab

Senior project manager,

Knowledge Network Institute of Thailand



Interactive Workshop

Room 213

Language: English

Chairperson: *Vorasuang Duangchinda, Ph.D.*
Sripatum University, Thailand

13.00 - 14.30

Class Central Demo

Dhawal Shah

Founder, CEO
Class central, USA

14.30 - 14.45

Refreshment Break

14.45 - 16.15

MOOCs Showcase

Associate Professor Atiwong Suchato, Ph.D.

Chulalongkorn University, Thailand

Thai MOOC Training

Room 214

Language: Thai

Chairperson: *Assistant Professor Nammon Ruangrit, Ph.D.*
Silpakorn University, Thailand

13.00 - 14.30

Creating a Thai MOOC Course

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Thai MOOC Training

Room 215

Language: Thai

Chairperson: *Associate Professor Thapanee Thammetar, Ph.D.*
Thailand Cyber University (TCU), Thailand

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Sripatum University, Thailand

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Note: All attendants to workshop and training,
please kindly bring your notebook computer.

The certificate will be awarded only for participants who attend both days of conference.

The certificate can be received on July 20, 2018 at 15.00 p.m. at the registration counter.